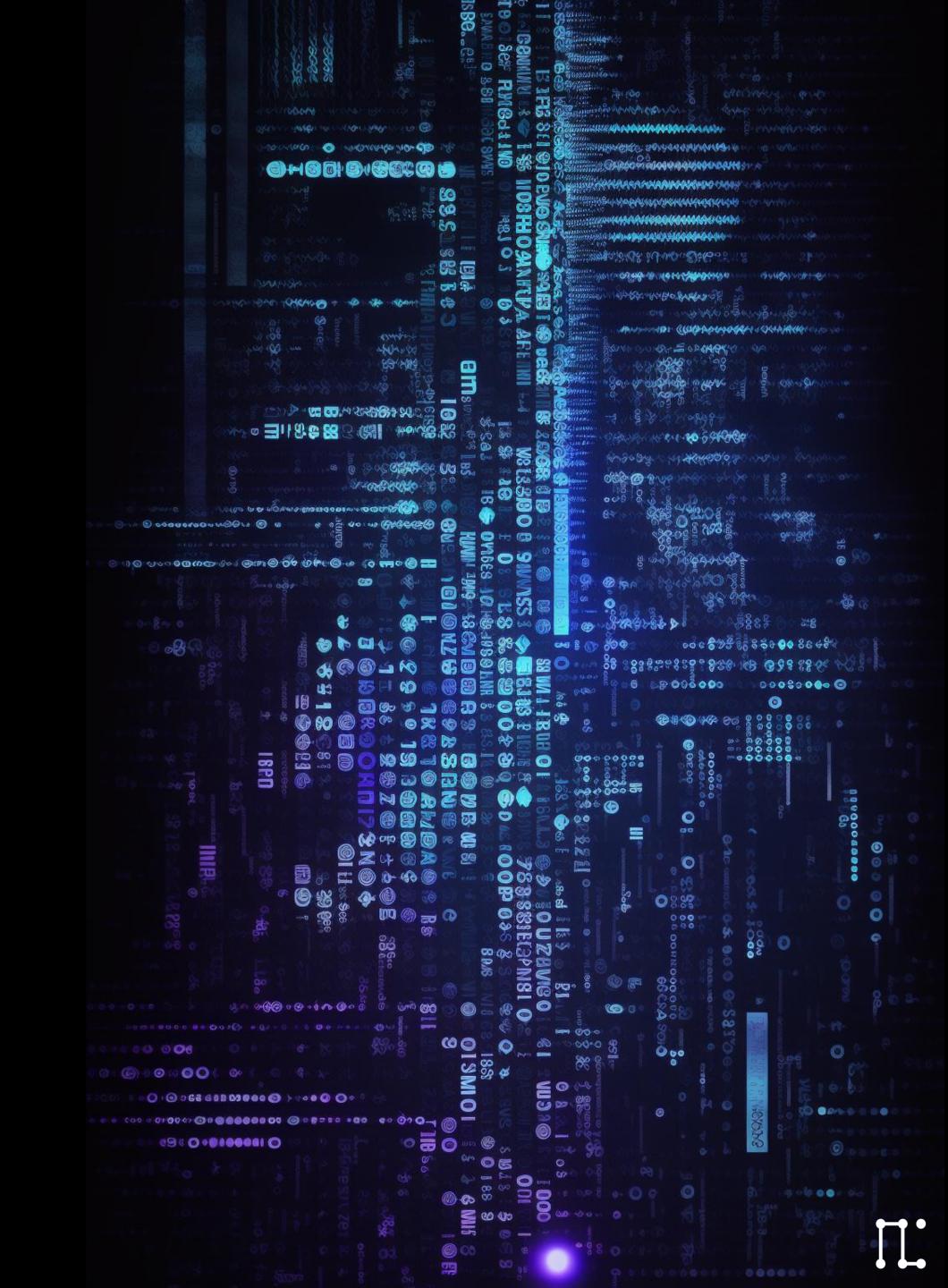


# Killer Context

How Al will impact Software & Security

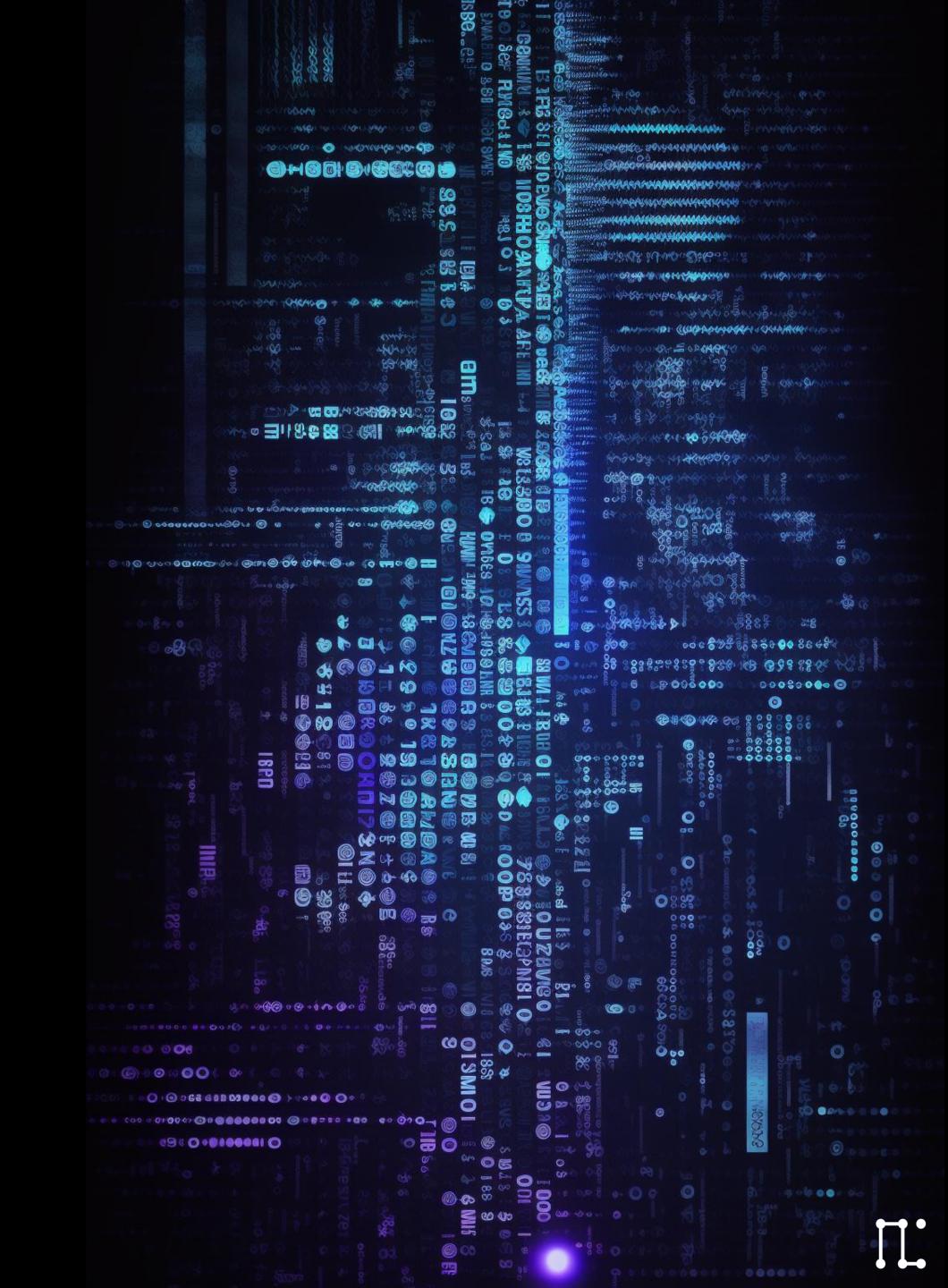






# Killer Context

How Al will impact Software & Security





## topics

how big is AI, really?

How it will affect software

How that will affect security

some early experiments and examples

What you can do to get ready



# 

A disruption scale

Printing Press

The Internet

Computers

Mobile



Al at the top?

Post-2023 AI

Printing Press

The Internet

Computers

Mobile



But won't we just adapt?

Post-2023 AI

Printing Press

The Internet

Computers

Mobile



#### Our previous pivots

#### Agricultural Revolution (Around 10,000 B.C.)

- •Inventions: Farming, animal domestication.
- Job Shift: From hunter-gatherer to farmer and herder.

#### •Industrial Revolution 1.0 (1760-1840)

- •Inventions: Steam power, textile mechanization, iron production.
- Job Shift: From farming to industrial labor, machine operation.

#### •Industrial Revolution 2.0 (1870-1914)

- Inventions: Electricity, assembly lines, internal combustion engine.
- Job Shift: From skilled artisans to assembly-line workers, machine operators, engineers.

#### • Industrial Revolution 3.0 (1950s-1970s)

- •Inventions: Computers, semiconductors, internet.
- Job Shift: From manual labor to digital and service roles, programmers, IT specialists.

#### Industrial Revolution 4.0 (21st Century)

- •Inventions: IoT, AI, 3D Printing, autonomous vehicles.
- •Job Shift: From routine tasks to creative, complex problem solving, tech-based roles.



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#### This time we're replacing intelligence instead of tasks

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It's on top for me

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#### Traditional software is static and brittle

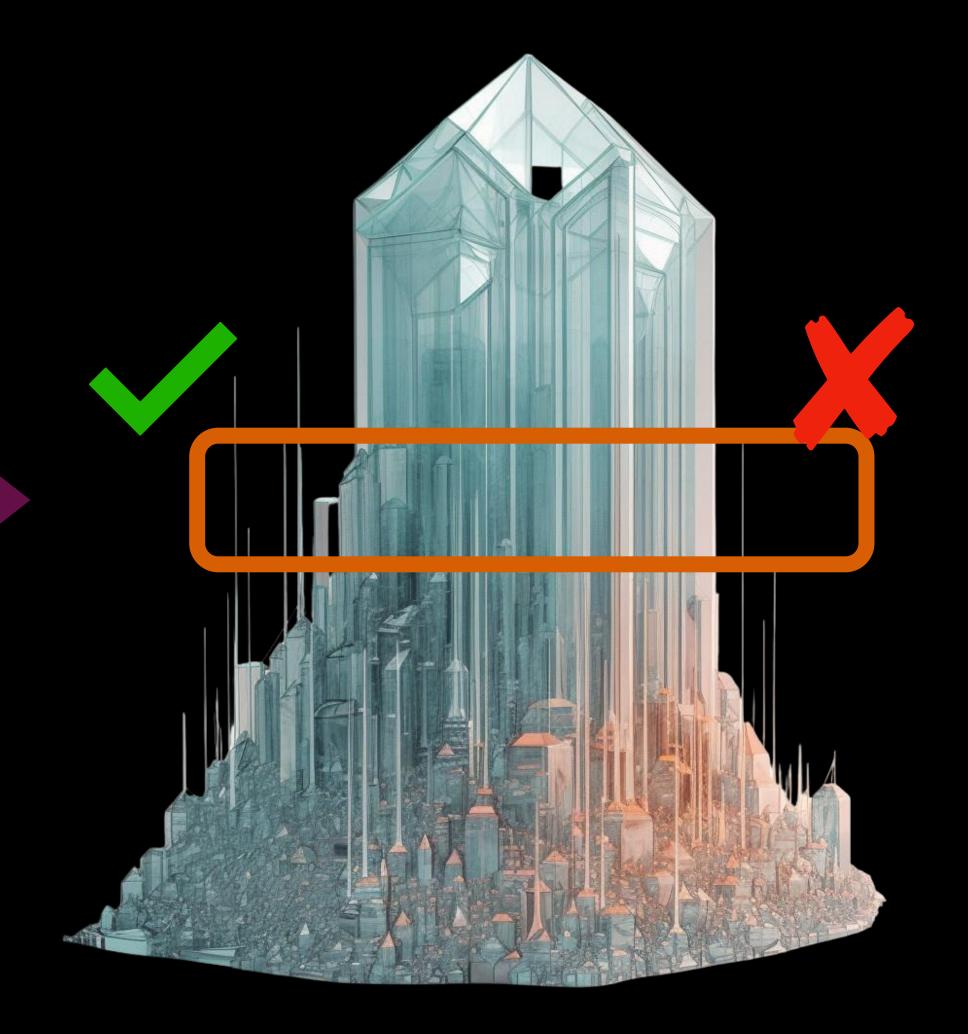
```
WITH CategorySales AS (
   SELECT
       c.CategoryId,
       SUM(od.Quantity) AS TotalUnitsSold
   FROM
       Categories c
   JOIN
        Products p ON c.CategoryId = p.CategoryId
    JOIN
        OrderDetails od ON p.ProductId = od.ProductId
    NIOC
        Orders o ON od.OrderId = o.OrderId
    WHERE
       o.OrderDate BETWEEN DATEADD(year, -1, GETDATE()) AND GETDATE()
   GROUP BY
       c.CategoryId
    ORDER BY
        TotalUnitsSold DESC
TopCategory AS (
   SELECT
       TOP 1 CategoryId
   FROM
       CategorySales
CustomerPurchases AS (
   SELECT
       cu.CustomerId,
       SUM(od.Quantity) AS UnitsBought
   FROM
        Customers cu
    JOIN
        Orders o ON cu.CustomerId = o.CustomerId
    JOIN
        OrderDetails od ON o.OrderId = od.OrderId
    JOIN
       Products p ON od.ProductId = p.ProductId
    WHERE
       p.CategoryId IN (SELECT CategoryId FROM TopCategory) AND
       o.OrderDate BETWEEN DATEADD(year, -1, GETDATE()) AND GETDATE()
    GROUP BY
       cu.CustomerId
```





#### Traditional software is static and brittle

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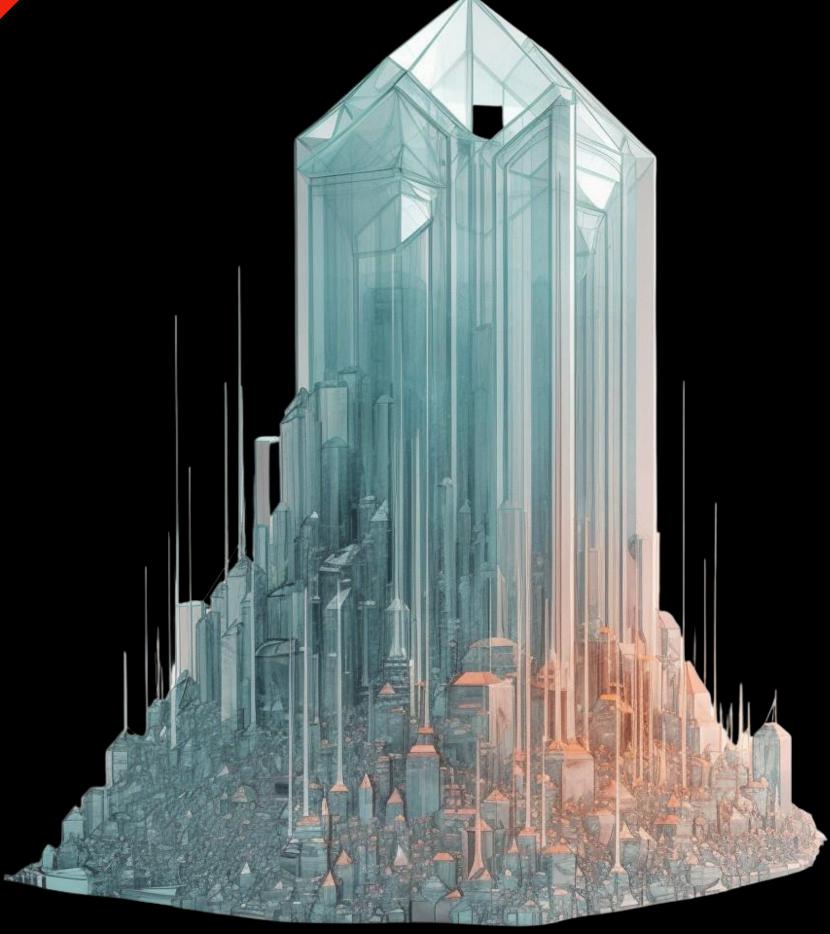




#### Context is the difference

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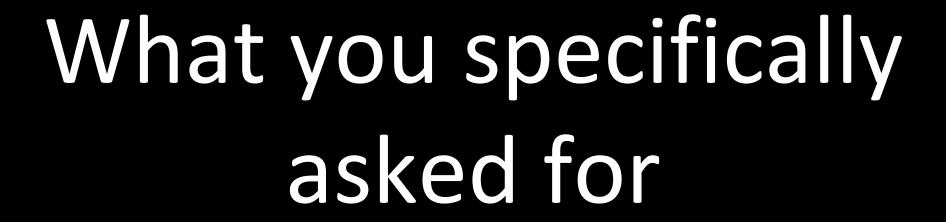


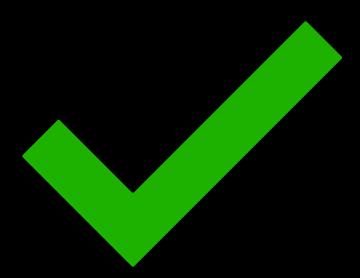


Context is the difference

## Context







What you actually wanted



Real-world questions, today

- Which customers have the biggest contracts with us?
- •Which customers aren't logging into our portal?
- •Which customers aren't using the product?



Real-world questions, with context available

- •Which customers should our TAM team focus on for the next two weeks, and why?
- •Which of our current opportunities should our sales team be focused on, and why?
- •Make me a list of steps our TAM and sales team should take to reduce our churn rate, and explain why each item will be effective.

Real-world questions, with context available

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- → Our goals
- → Our challenges
- Our strategies
- → Our budget
- → Our performance
- → What our competitors are doing
- → The state of the market
- → Customer feedback



SPQA as the context architecture

#### SPQA ARCHITECTURE

SPQA is a software architecture based on GPTs. It leverages models' understanding of an entity's current state and desired outcomes to dynamically answer questions, create entity artifacts, and execute actions that help the organization achieve its goals.

#### STATE

ALL THE TELEMETRY AND DATA FOR AN ENTITY THAT WILL GO INTO ITS CUSTOM MODEL

Examples: Application logs, SaaS logs, Slack messages, emails, documents, employees, projects, budgets, etc.

#### POLICY

ALL THE IDENTITY, PURPOSE, AND DIRECTION INFORMATION THAT MAKE UP WHAT AN ENTITY IS TRYING TO ACHIEVE

Examples: Mission, vision, goals, anti-goals, challenges, threats, risks, strategies, etc.

#### QUESTIONS

THE QUESTIONS THE ENTITY ASKS BASED ON THE MODELS'
KNOWLEDGE OF ITS STATE & POLICY

Examples: Customer acquisition / churn, risk prioritization, project prioritization, customer service, budgeting, hiring, org structure, etc.

#### ACTION

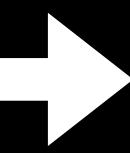
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II.



Creating custom context



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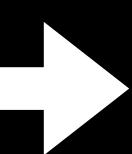
TE



- → Logs
- **→**Email
- → Slack
- → Conversation transcripts
- → Documents
- →\*everything



Creating custom context



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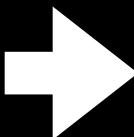


- → Mission
- **→**Goals
- → Challenges
- → Products
- → Challenges
- → Strategies
- →\*direction



Asking the questions

"Tell me everything that happened in the last week that affects our chances of passing our audit."



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#### Taking action

- Setting meetings
- Sending emails
- Creating Jira tickets
- Starting infra
- Disabling access
- Etc



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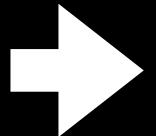
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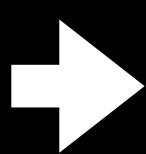
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Taking action on a security program

- Write the strategy doc
- Who is violating our policy?
- Board meeting presentation
- Write our QSR
- Manage a security program



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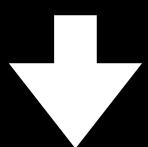
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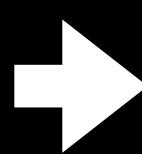


- → Write our security strategy document
- → Prioritize our risks
- → Update our quarterly security report
- → Create a project plan for passing our upcoming audit



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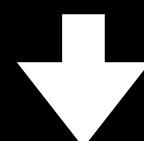
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T



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Keeping the context updated

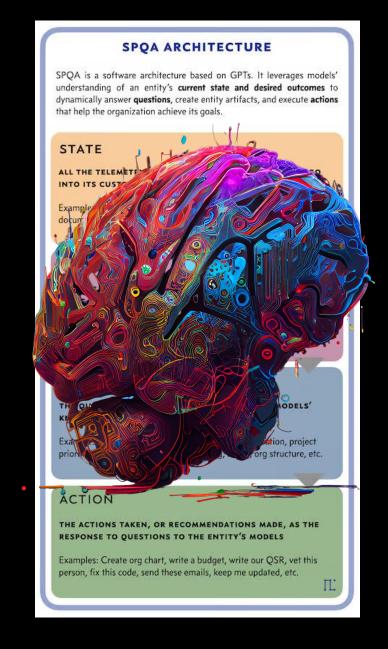


















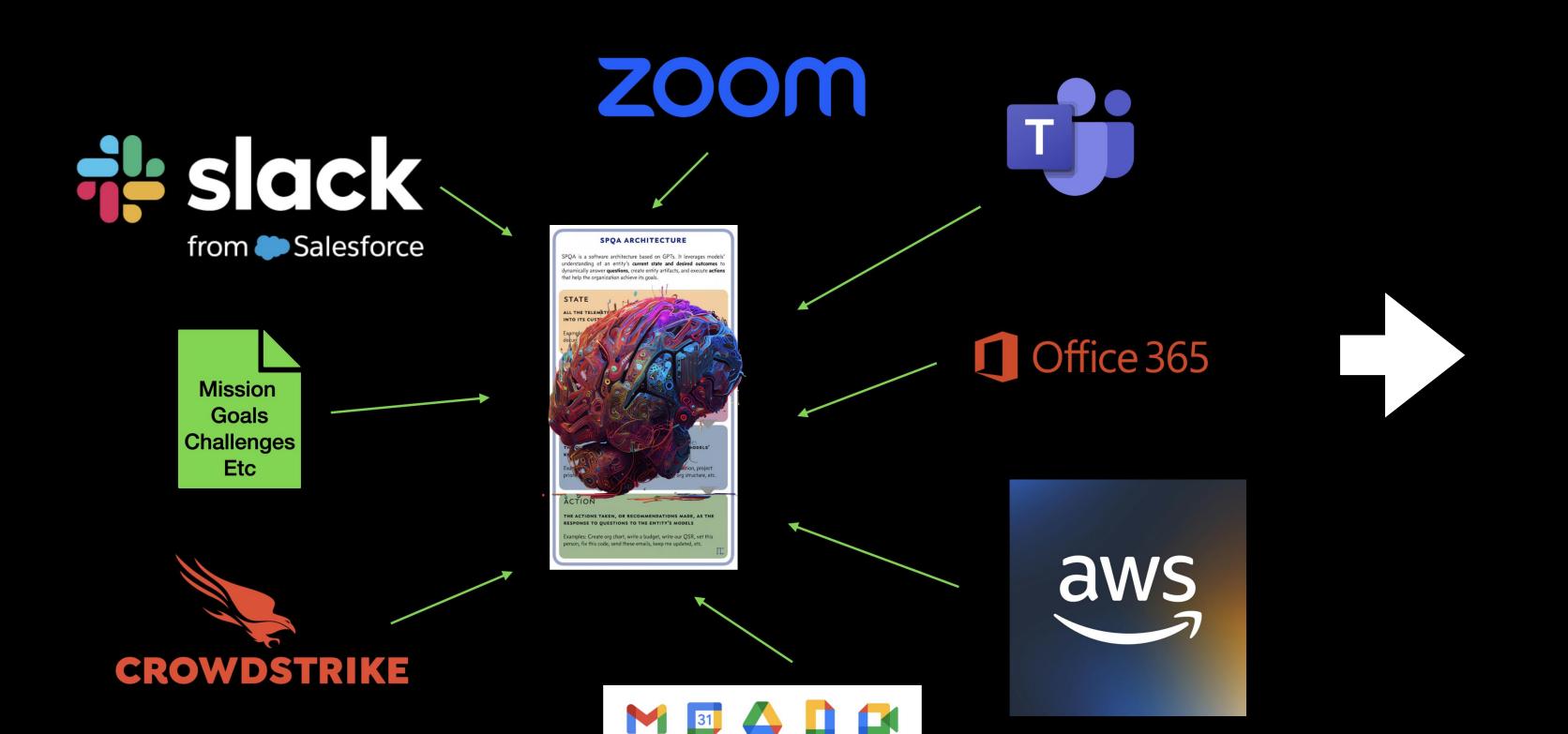










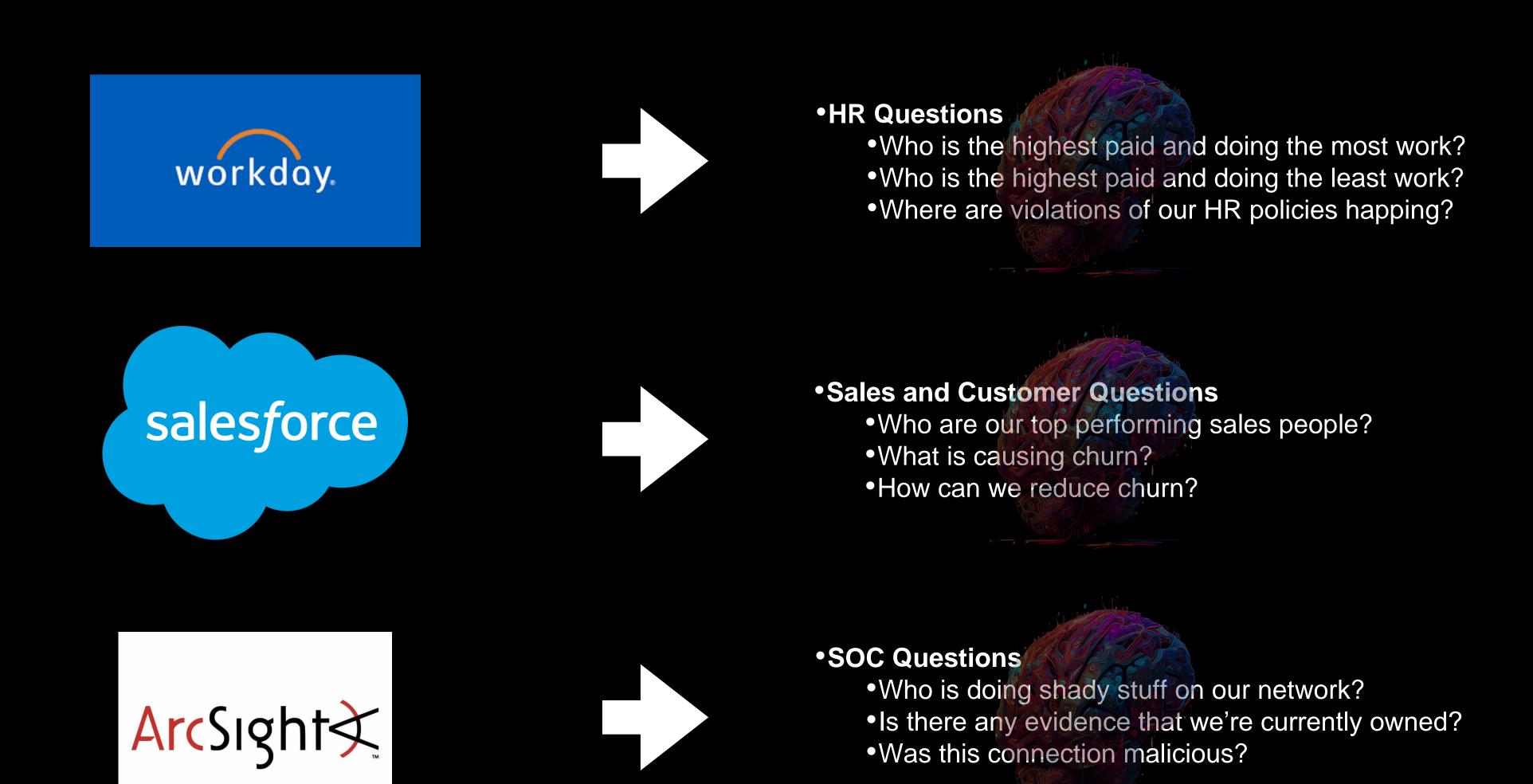


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What used to cost 10's or 100's of thousands of Euros, and weeks or months of effort, will be done in minutes.



Software becomes questions



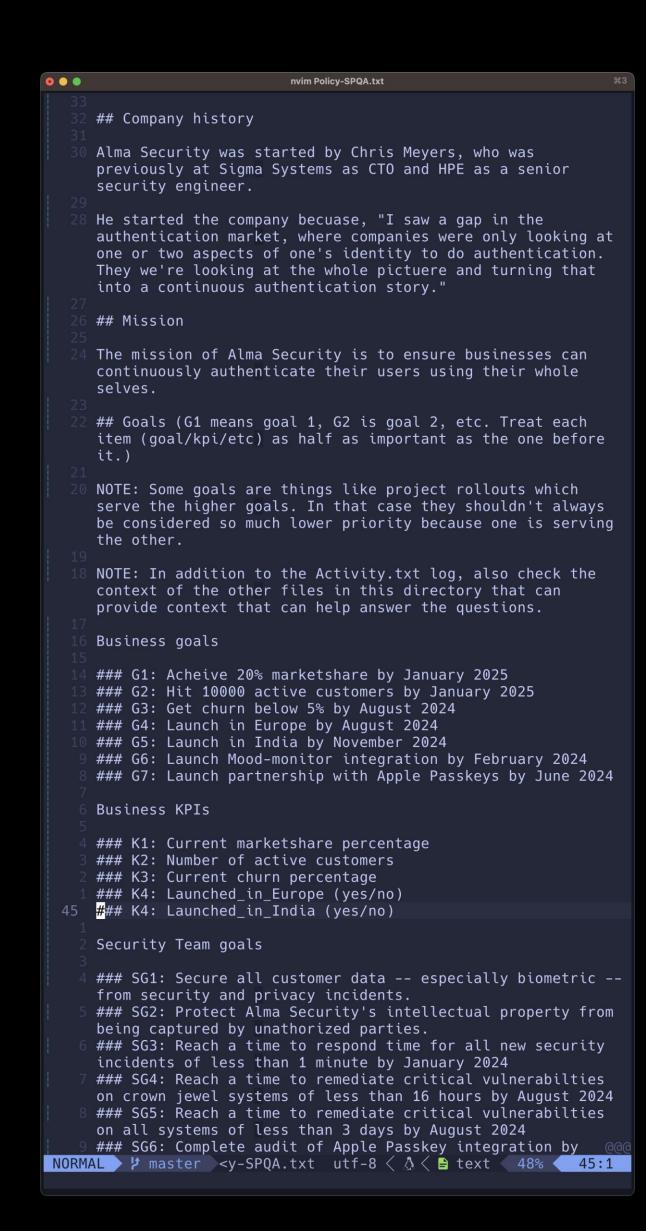


# security





#### The fake company



## Alma Security

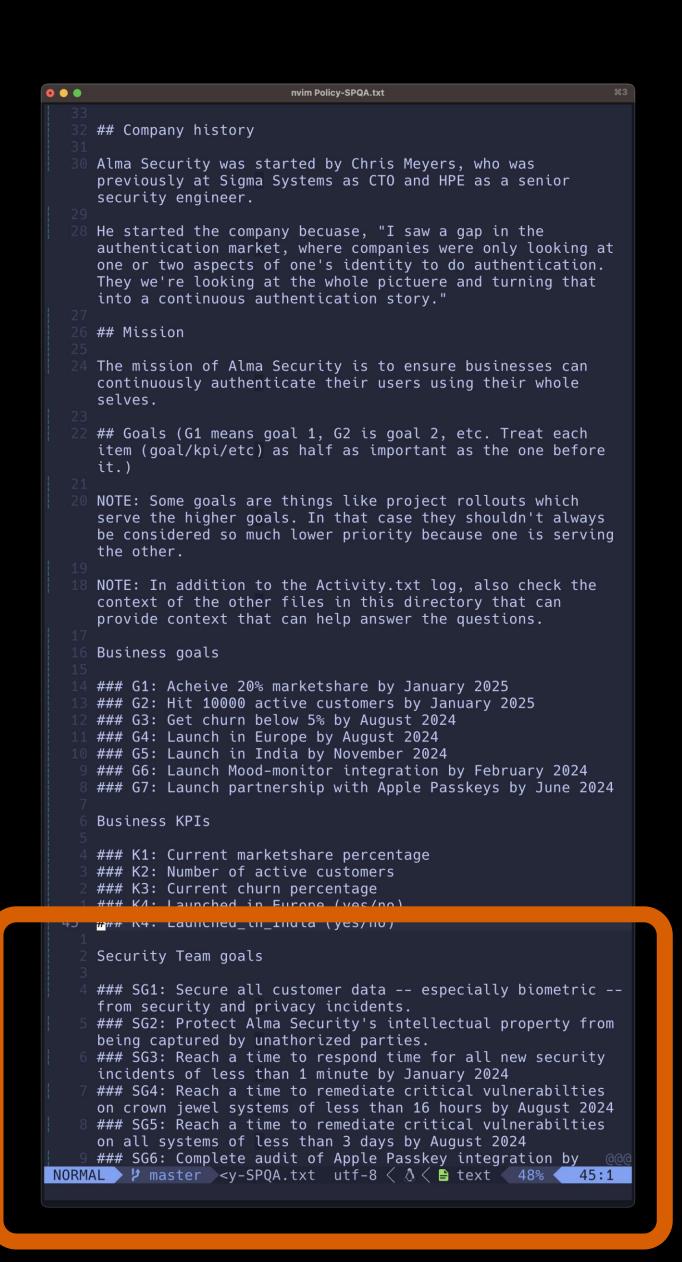




The fake company

## Alma Security



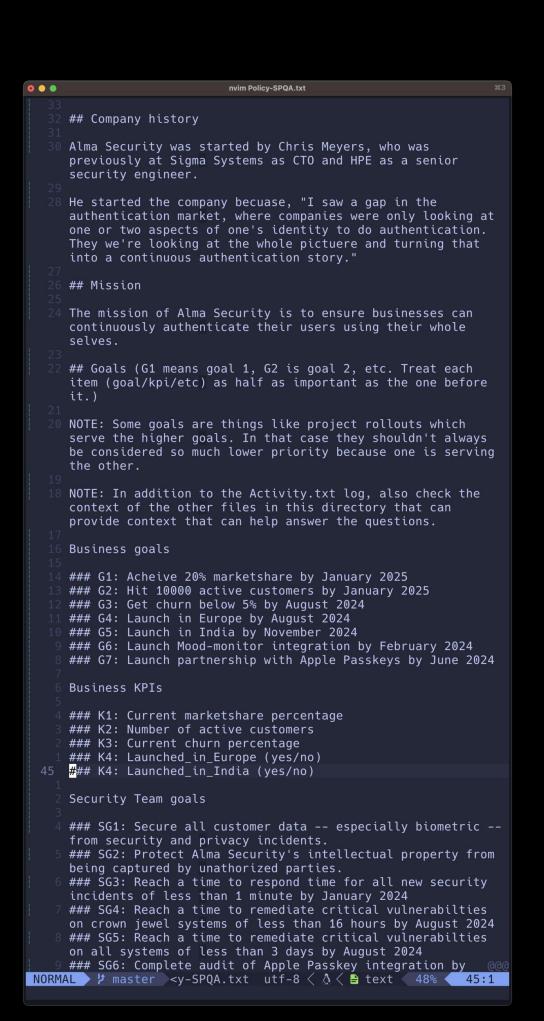




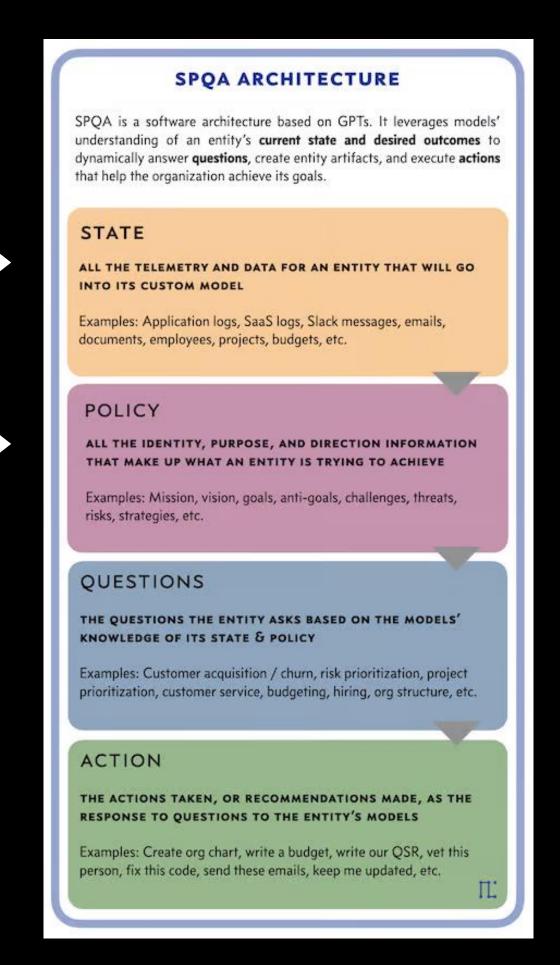
- Company history
- Company goals
- Company challenges
- SECURITY GOAL 1
  - Protect customer data
- SECURITY GOAL 2
  - Protect proprietary data
- Risk register
- Technology stack
- Key Systems



Context is everything







## Context





Collecting context

## Alma Security



```
daniel@lucius:~/Cloud/Development/Telos/AlmaSecurity
~/Cloud/Development/Telos/AlmaSecurity (master*) » ls -lah
drwxr-xr-x daniel staff 416 B Thu Jun 15 11:16:07 2023 ▷.
drwxr-xr-x daniel staff 384 B Thu Jun 15 11:16:07 2023 🗁 .
drwxr-xr-x daniel staff 96 B Thu Jun 15 11:16:07 2023 ├─.chroma
drwxr-xr-x daniel staff 96 B Wed Jun 14 15:34:14 2023 🗁 .ipynb_checkpoints
.rw-r--r-- daniel staff 3.1 KB Thu Jun 15 11:10:15 2023 🖹 Activity-SPQA-Updates.txt
.rwxr-xr-x daniel staff 1.1 KB Thu Jun 15 09:22:07 2023 🗬 alma.py
.rw-r--r-- daniel staff 1.7 KB Thu Jun 15 09:35:44 2023 🖹 Julie_Hernandez-SPQA-Employee.txt
drwxr-xr-x daniel staff 192 B Wed Jun 14 16:14:08 2023 ⊨myenv
.rw-r--r-- daniel staff 6.5 KB Thu Jun 15 10:34:04 2023 🖹 Policy-SPQA.txt
.rw-r--r-- daniel staff 3.4 KB Thu Jun 15 11:00:25 2023 🖹 Slack-SPQA-Transcript.txt
.rw-r--r-- daniel staff 20 KB Wed Jun 14 16:24:58 2023 🖹 SPQA.txt
 .rwx----- daniel staff 289 B Thu Jun 15 09:27:05 2023 ⊵ update.sh
.rw-r--r-- daniel staff 2.1 KB Wed Jun 14 20:41:28 2023 ➡ Zoom-SPQA-Transcript.txt
~/Cloud/Development/Telos/AlmaSecurity (master*) »
```



Scenario 1 — Allowed or not?

2:45am PT: Julie's Hernandez's laptop has connected through the VPN from Osaka, Japan.

2:45am PT: She is now accessing FS2.

## Alma Security





Scenario 1 — Allowed or not?

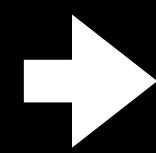
2:45am PT: Julie's Hernandez's laptop has connected through the VPN from Osaka, Japan.

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Alma Security



Alma, is this connection ok? Should it be allowed?







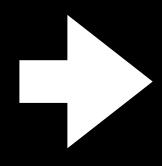
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Scenario 1 — Allowed or not?

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2:43am PT: She is now accessing FS2.

~/Cloud/Development/Telos/AlmaSecurity (master\*) » python3 alma.py "We just saw a security event at 2:43am pacific time from Julie's computer over the VPN from Osaka Japan that connected to the FS2 file server. Should that connection be allowed? Give a yes/no answ er and explain your response."

Using embedded DuckDB without persistence: data will be transient Yes, the connection should be allowed. Julie Hernandez is a Senior Engineer at the company who has been known to work from Osaka, Ja pan during her family trips. She frequently uses the FS2 file serv er to exchange proprietary and sensitive documents, which are part of her work responsibilities. As long as her access to the VPN is secure and her authentication credentials are verified, there is no immediate concern in allowing her to connect to the FS2 file server.







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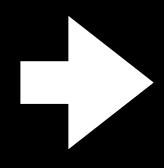
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Alma Security



~/Cloud/Development/Telos/AlmaSecurity (master\*) » echo " The CISO just said no more VPN connections to FS2." >> <a href="https://example.com/Activity-SPQA-Updates.txt">Activity-SPQA-Updates.txt</a>



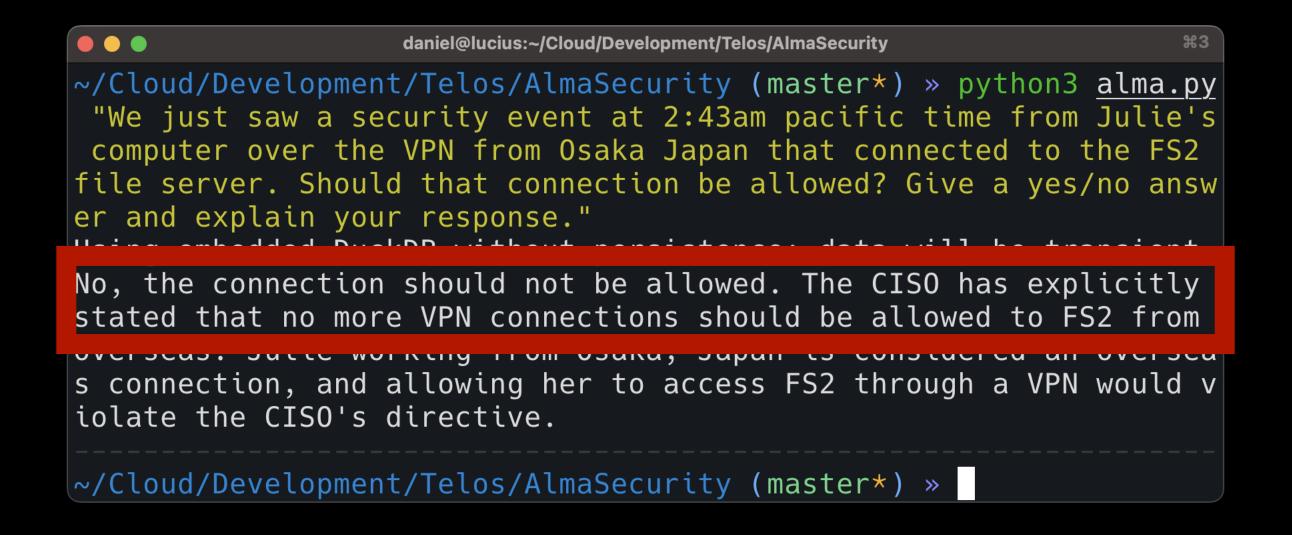




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2:43am PT: She is now accessing FS2.





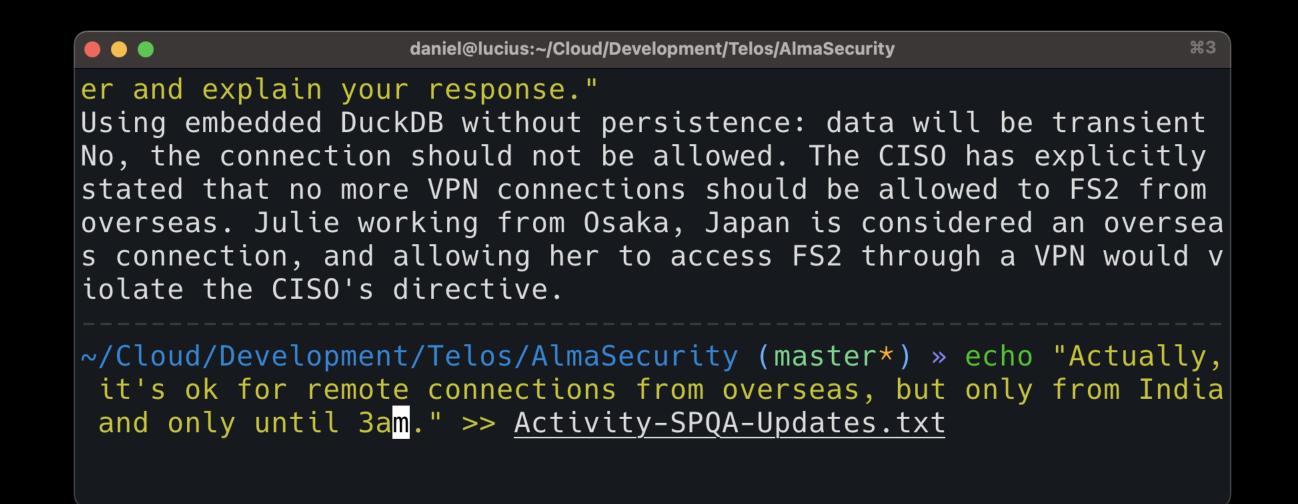




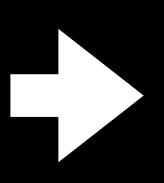
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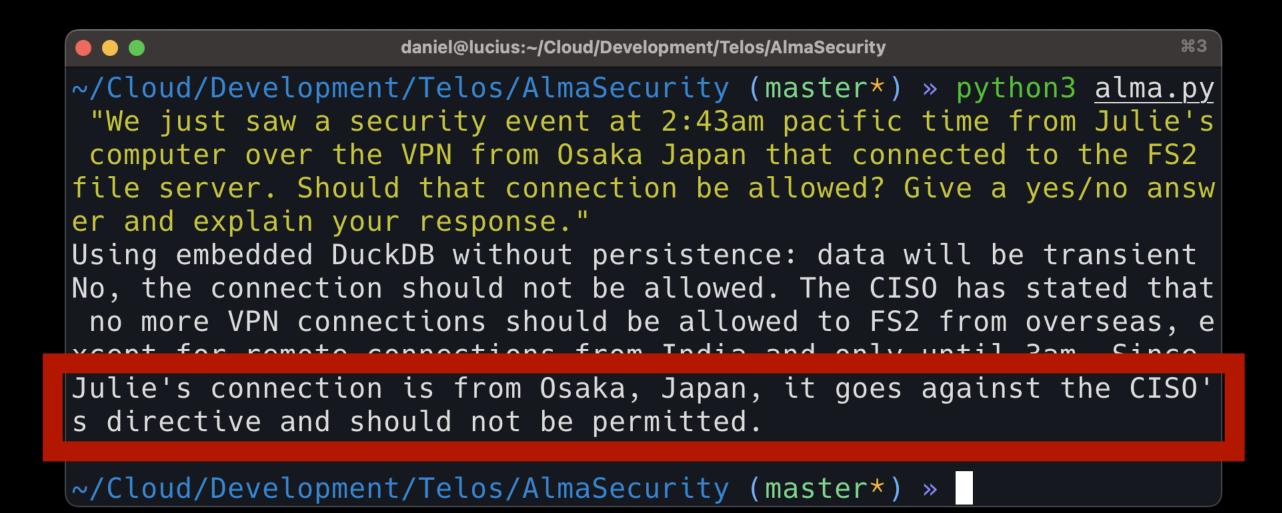




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Dynamically updating responses based on context

### Alma Security



daniel@lucius:~/Cloud/Development/Telos/AlmaSecurity

"/Cloud/Development/Telos/AlmaSecurity (master\*) » python3 alma.py

"We just saw a security event at 2:43am pacific time from Julie's
 computer over the VPN from Osaka Japan that connected to the FS2

file server. Should that connection be allowed? Give a yes/no answ
er and explain your response."

Using embedded DuckDB without persistence: data will be transient
No, the connection should not be allowed. The CISO has stated that
 no more VPN connections should be allowed to FS2 from overseas, e
 xcept for remote connections from India and only until 3am. Since
 Julie's connection is from Osaka, Japan, it goes against the CISO's
 directive and should not be permitted.

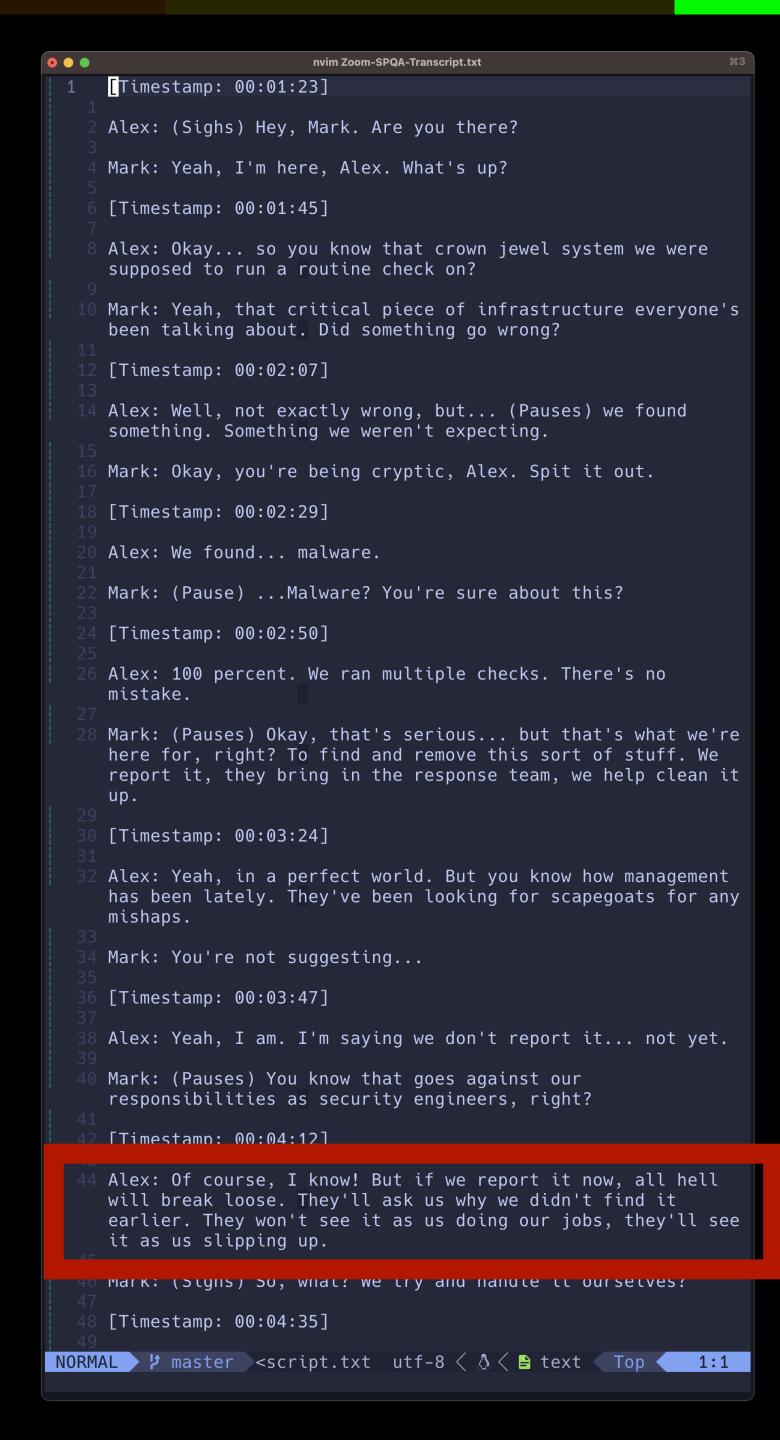
~/Cloud/Development/Telos/AlmaSecurity (master\*) »





Scenario 2 — Invisible problems









Scenario 2 — Invisible problems

```
May 16, 09:30PST: Alan_Gonzalez (Marketing Manager) -> Hideo_Takahashi (Engineer): Hey Hideo,
we're thinking of starting a new marketing project and might need some data to work with.
kind of data are you looking at? We need to ensure we're complying with privacy guidelines.
May 16, 09:35PST: Alan_Gonzalez (Marketing Manager) -> Hideo_Takahashi (Engineer): We're planning
on anonymized customer data. Things like their buying patterns, preferences, etc.
May 16, 09:38PST: Hideo_Takahashi (Engineer) -> Alan_Gonzalez (Marketing Manager): Got it. We'd
need to run this by our privacy and legal team. If they give a green signal, we can create a
separate data set for your team.
May 16, 09:40PST: Alan_Gonzalez (Marketing Manager) -> Hideo_Takahashi (Engineer): Sounds good.
May 22, 10:15PST: Hideo_Takahashi (Engineer) -> Alan_Gonzalez (Marketing Manager): Alan,
compliance said we can't do this project because it violates our security policy. Please
disconinue.
a copy of the anonymized customer data. Can you assist with that?
May 22, 10:23PST: Anika_Patel (Engineer) -> Hideo_Takahashi (Engineer): Sure Hideo. I can take
care of that. Where do we store it?
May 22, 10:25PST: Hideo_Takahashi (Engineer) -> Anika_Patel (Engineer): Let's put it in an S3
bucket called test3 for now. We will give access to Alan's team once it's ready.
right away.
May 25, 09:45PST: Anika_Patel (Engineer) -> Hideo_Takahashi (Engineer): The data is now in the
test3 bucket.
```

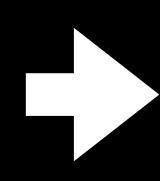


Scenario 2 — Uncovering hidden threats

Alma Security



~/Cloud/Development/Telos/AlmaSecurity (master\*) » python3 <u>alma.py</u> "Hey Alma, what do I need to know about how things are going relate d to our goals? Is anything threatening any of them?"







Dynamically updating responses based on context

~/Cloud/Development/Telos/AlmaSecurity (master\*) » python3 <u>alma.py</u> "I'm the CEO and I just got back from vacation. Has anything happened within the company that puts any of our goals at risk? And if so which ones?"

Using embedded DuckDB without persistence: data will be transient Yes, there have been security incidents that put some of your goals at risk. The major incidents are as follows:

1. An unauthorized marketing project that involved creating a copy of anonymized custom er data and storing it in an S3 bucket called test3. This violates the company's security policy and potentially exposes sensitive customer data.

### Goals violated:

- SG1 (Secure all customer data -- especially biometric -- from security and privacy in cidents)
- Malware was discovered on a critical piece of infrastructure, referred to as the "cr own jewel system." The engineers have not yet reported the issue and are attempting to handle it themselves.

### Goals violated:

- SG1 (Secure all customer data -- especially biometric -- from security and privacy in cidents)
- SG2 (Secure intellectual property and infrastructure from security incidents)

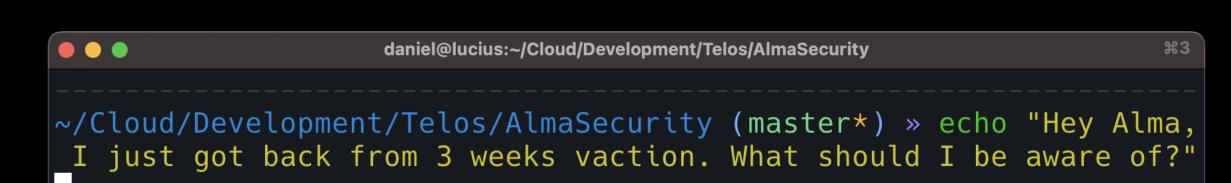
These incidents highlight potential security threats within the organization and demons trate the need for improved security measures, communication, and adherence to security policies.







Getting an update





Using embedded DuckDB without persistence: data will be transient Welcome back! Here's a summary of the recent updates and conversations that might be relevant to you:

- 1. Julie Hernandez will be working from Osaka next week, as it's ap proved in Workday.
- 2. There have been ongoing problems with SQL injections on the public-facing app.
- 3. Hideo Takahashi and Alan Gonzalez discussed a marketing project involving anonymized customer data, but the project was denied due to security policy violations.
- 4. Anika Patel created a copy of anonymized customer data in an S3 bucket called "test3" for a separate project.
- 5. There's an ongoing discussion between Alex and Mark concerning a critical infrastructure system where malware has been discovered. They are considering whether to report the issue immediately or try to handle it themselves to avoid potential backlash from management.

Please note that some of these updates are from secure conversation s, and you may need to follow up with the mentioned employees for more information.

### For security-related context:

- External perimeter monitoring is infrequent, with open concerns a bout vulnerabilities.
- Developers push code without vulnerability checks by a security team member.
- No WAF is currently protecting the primary website, but there are plans to consider adding one.
- There have been issues with S3 buckets becoming public, leading to potential exposure of customer data.
- AWS root account lacks 2FA, but plans are in place to address that.

Remember to stay updated on the latest changes, attend any relevant meetings, and coordinate with your team on ongoing projects and tasks. Let me know if you need more information on any specific topic



Adding agents to the mix



SPQA is a software architecture based on GPTs. It leverages models' understanding of an entity's **current state and desired outcomes** to dynamically answer **questions**, create entity artifacts, and execute **actions** that help the organization achieve its goals.

### STATE

ALL THE TELEMETRY AND DATA FOR AN ENTITY THAT WILL GO INTO ITS CUSTOM MODEL

Examples: Application logs, SaaS logs, Slack messages, emails, documents, employees, projects, budgets, etc.

### POLICY

ALL THE IDENTITY, PURPOSE, AND DIRECTION INFORMATION
THAT MAKE UP WHAT AN ENTITY IS TRYING TO ACHIEVE

Examples: Mission, vision, goals, anti-goals, challenges, threats, risks, strategies, etc.

### QUESTIONS

THE QUESTIONS THE ENTITY ASKS BASED ON THE MODELS'
KNOWLEDGE OF ITS STATE & POLICY

Examples: Customer acquisition / churn, risk prioritization, project prioritization, customer service, budgeting, hiring, org structure, etc.

### ACTION

THE ACTIONS TAKEN, OR RECOMMENDATIONS MADE, AS THE RESPONSE TO QUESTIONS TO THE ENTITY'S MODELS

Examples: Create org chart, write a budget, write our QSR, vet this person, fix this code, send these emails, keep me updated, etc.

IL

## Alma Security

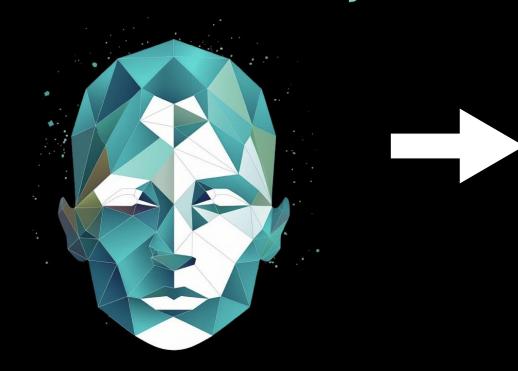


"Disable Julie Hernandez's account and send a status update."



Adding agents to the mix

## Alma Security



```
217
          Tool(
218
219
              name="ATO",
              func=lambda prompt: ATO(prompt),
220
221
              description="Use to ATO or disable an account."
222
223
          Tool(
224
              name="Web Search",
225
              func=search.run,
226
              description="Search the web for live results about things."
227
228
          Tool(
229
              name="Reverse",
230
              func=lambda prompt: Reverse(prompt),
231
              description="Reverse engineer provided strings into their original values."
232
          Tool(
233
              name="Roll",
234
              func=lambda prompt: Roll(prompt),
235
              description="Roll dice and get the results of the roll."
236
237
238
          Tool(
239
              name="Subdomains",
              func=lambda prompt: Subdomains(prompt),
240
241
              description="Get the subdomains for a given domain, e.g., for danielmies ter.com
242
           Tool(
243
244
              name="ULSummary",
              func=lambda prompt: ULSummary(prompt),
245
              description="Create a UL summary for the UL newsletter using __given URL."
246
247
          Tool(
248
              name="StatusUpdate",
249
              func=lambda prompt: StatusUpdate(prompt),
250
              description="Create a status update from the provided input."
251
252
         1 OUTPUT DEBUG CONSOLE TERMINAL
```

/ato

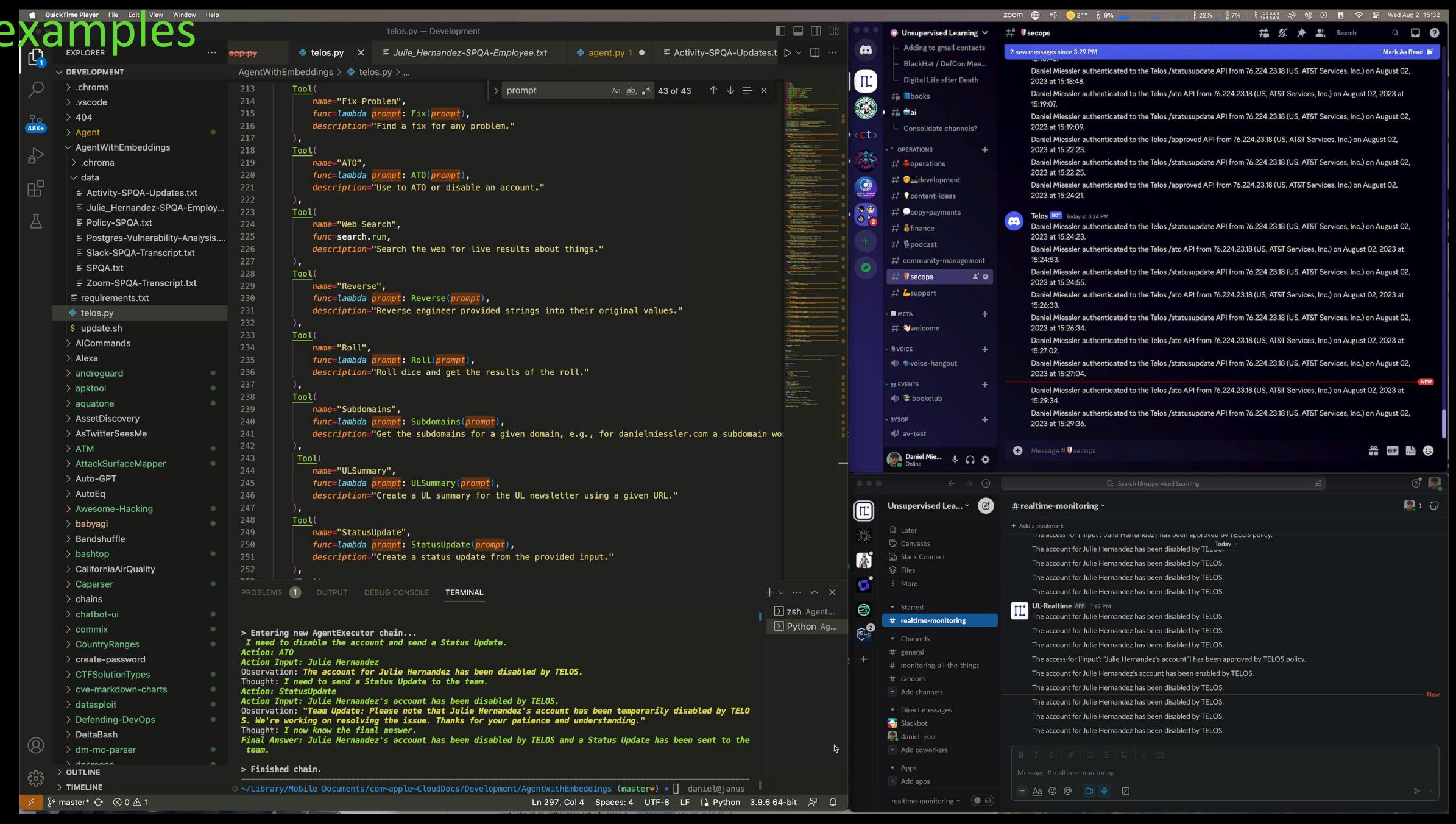
/statusupdate

/schedule

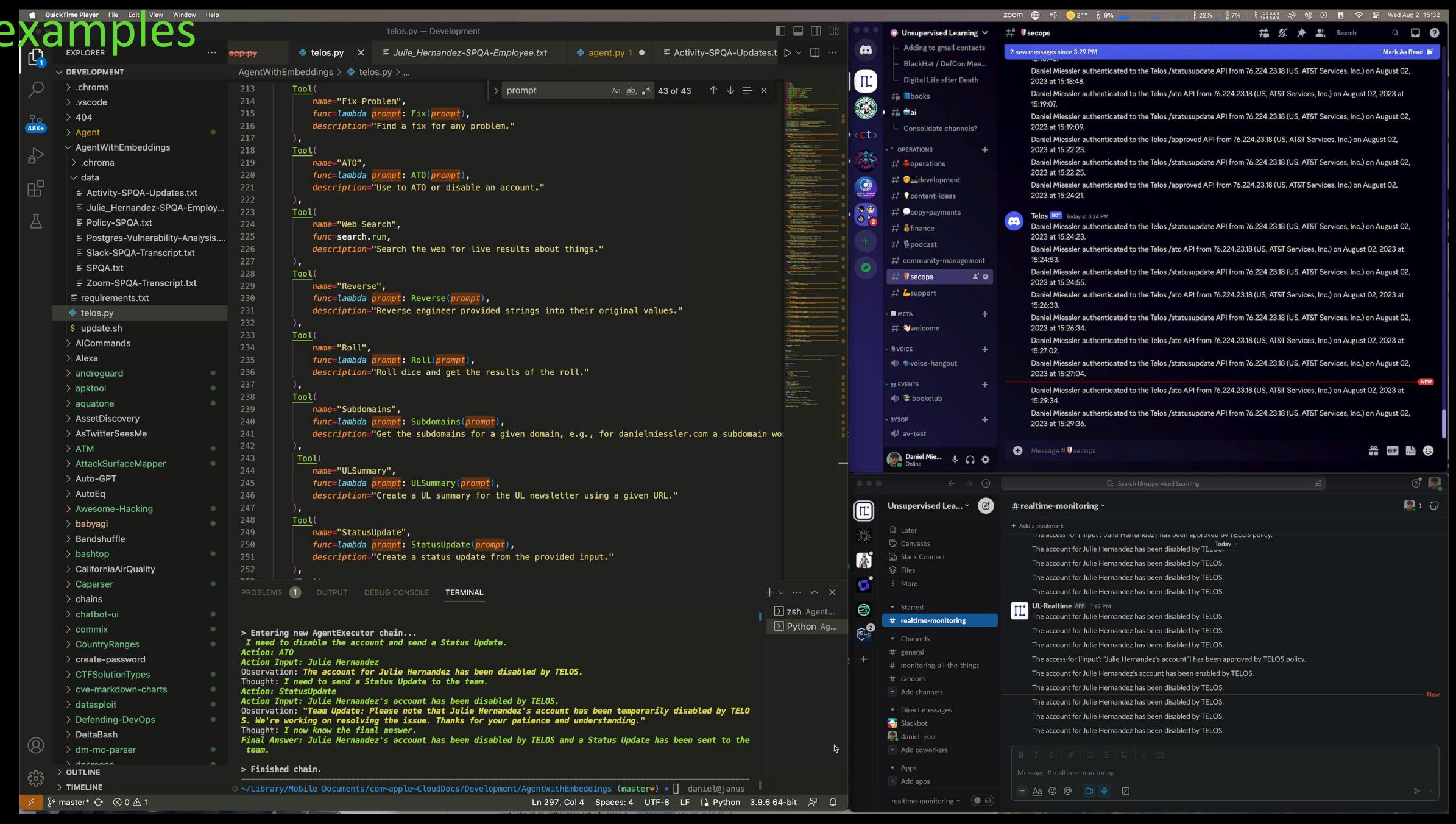
/email

/predator-strike













Consultants, that's what



Beware the army of smiling 22 year olds



Consultants, that's what











Beware the army of smiling 22 year olds



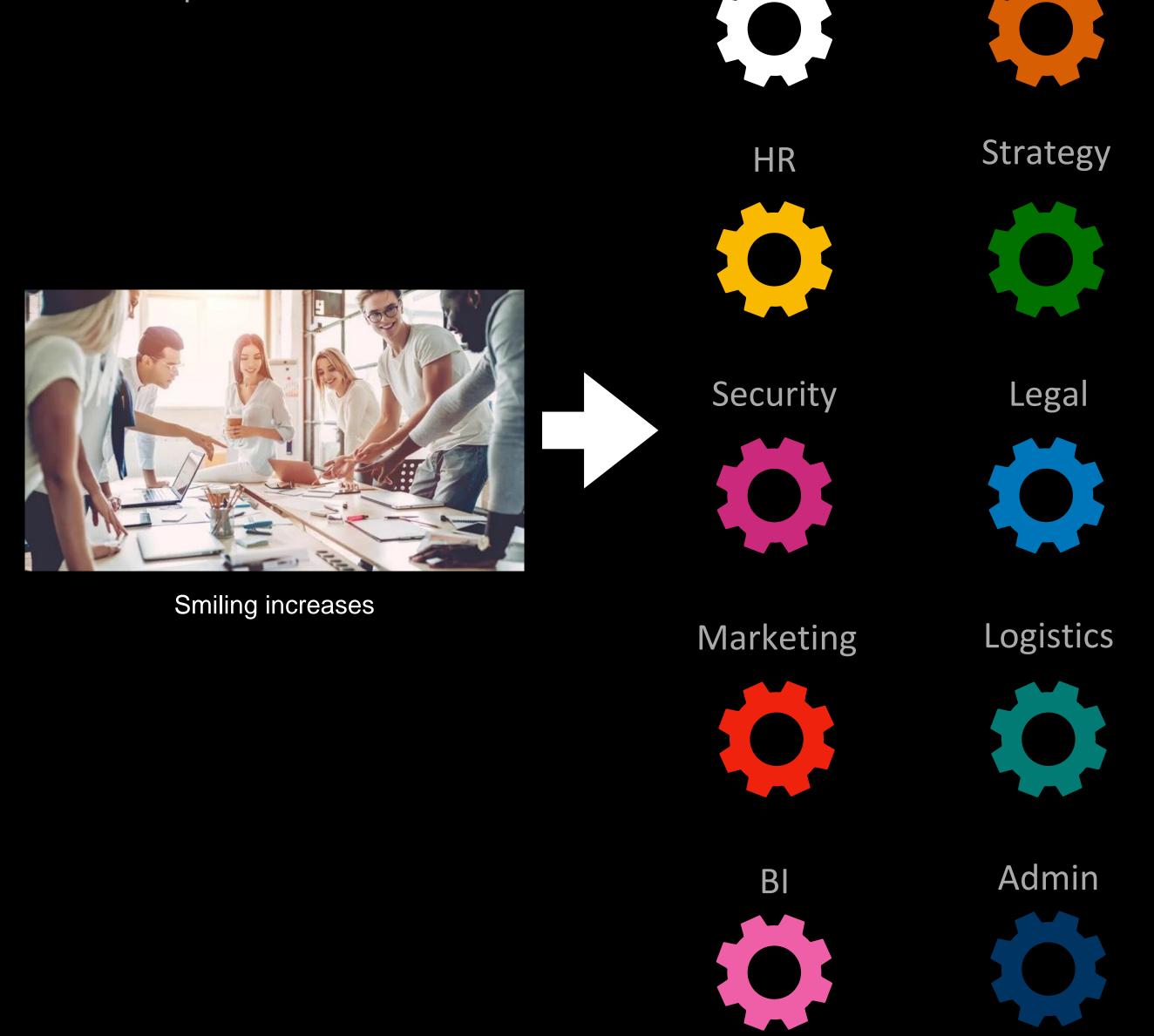
We're here to save you, they'll say



Still smiling



Your business as components



Logistics

Sales



Your business as components

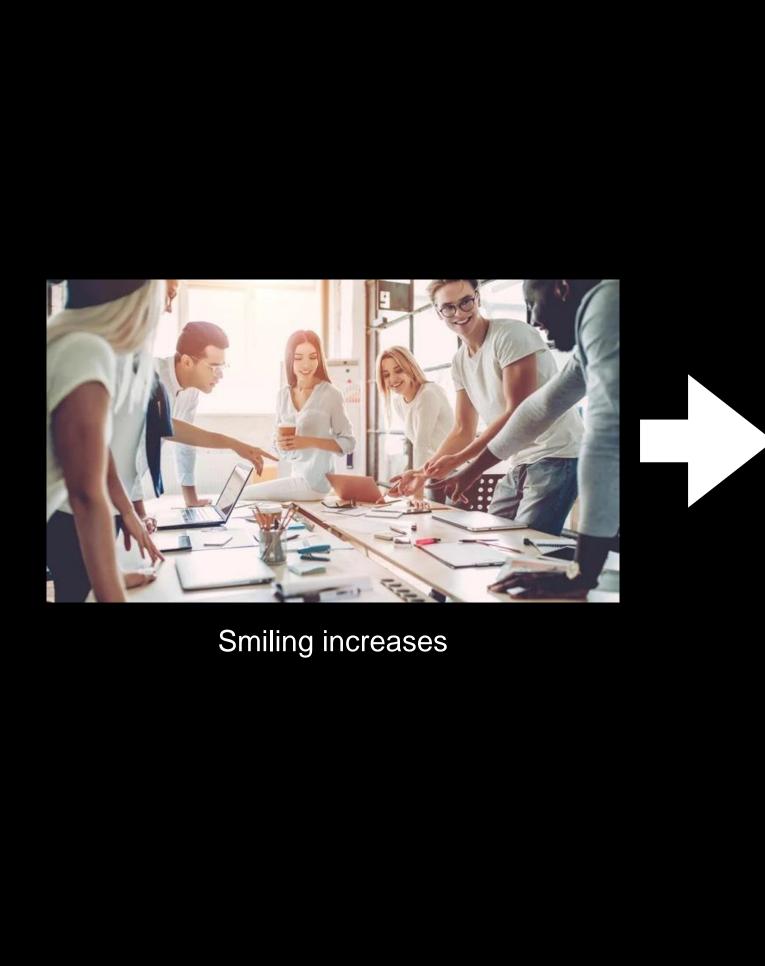


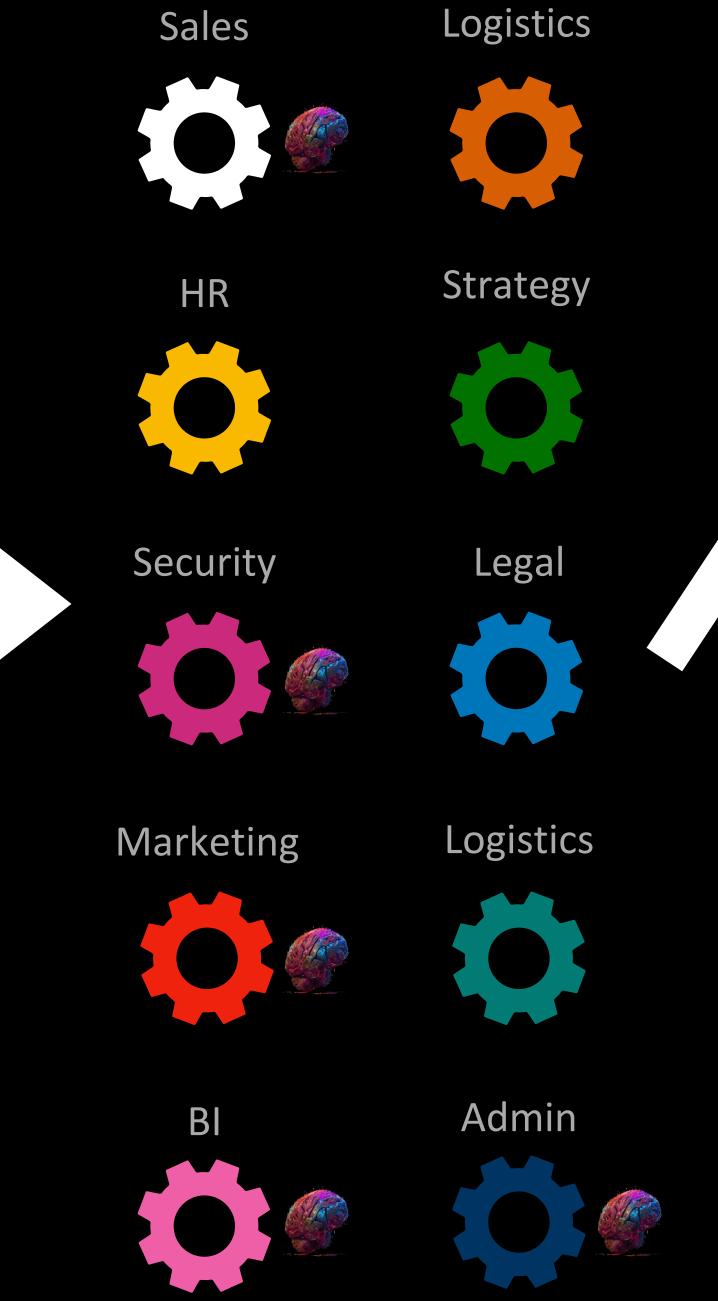
Sales

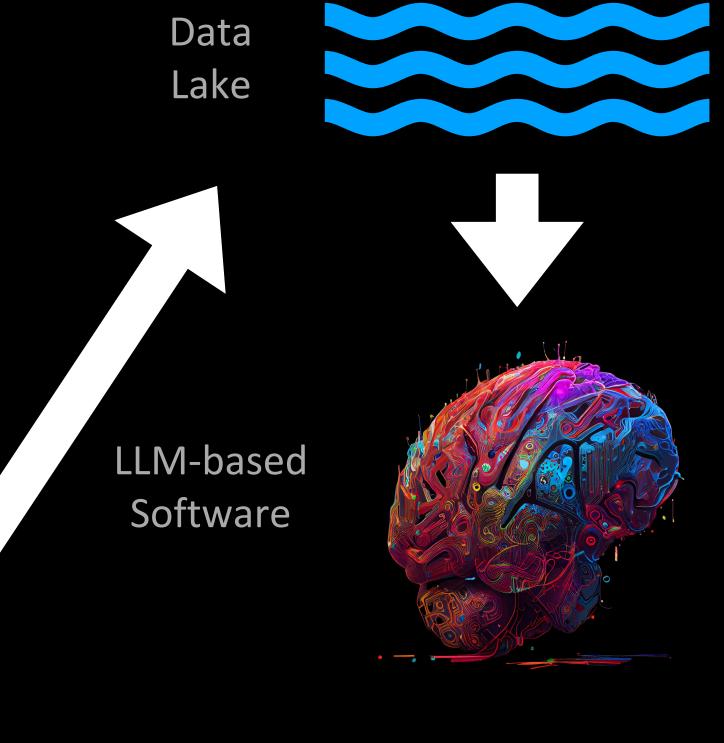
Logistics



Your business as components

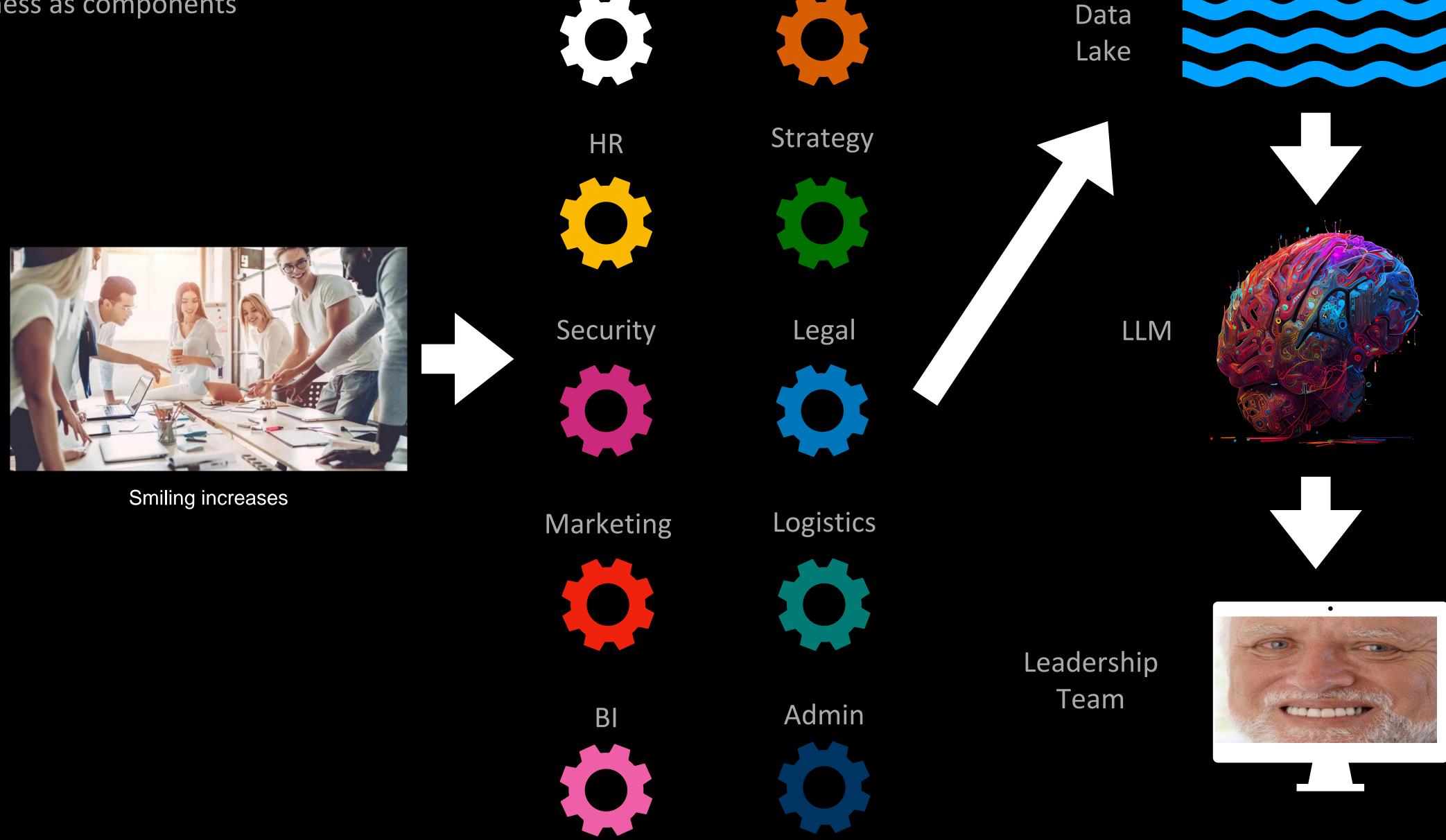








Your business as components



Sales

Logistics



Think in SPQA

1

Start thinking about programs and businesses in an SPQA context.

Think in terms of Context + Questions.

### **SPQA ARCHITECTURE**

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П



Think about your moat

Think about your moat. As a business. As a program. As a product.

Do you have Context + Questions that others don't? (E.g., Vuln Management)

- Remediation
  - How do things get fixed at the company?
  - Who owns all the stuff?
  - What are THEIR specific processes?
  - What's the best way to engage with them?



Security program articulation

# Can you clearly articulate your entire program?

# 3

# Could you articulate your program's components and start collecting state?

- Goals
- Anti-goals
- Challenges
- Strategies for addressing those challenges
- Projects
- Team membersworking on thoseprojects

- Your risk register
- Threat scenarios
- Compliance requirements
- What you're spending money on
- How your efforts are moving your KPIs

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Have the complete narrative

Have the end-to-end narrative of effort to success.

4

Work on asking the right questions that highlight whether your efforts are making a difference.

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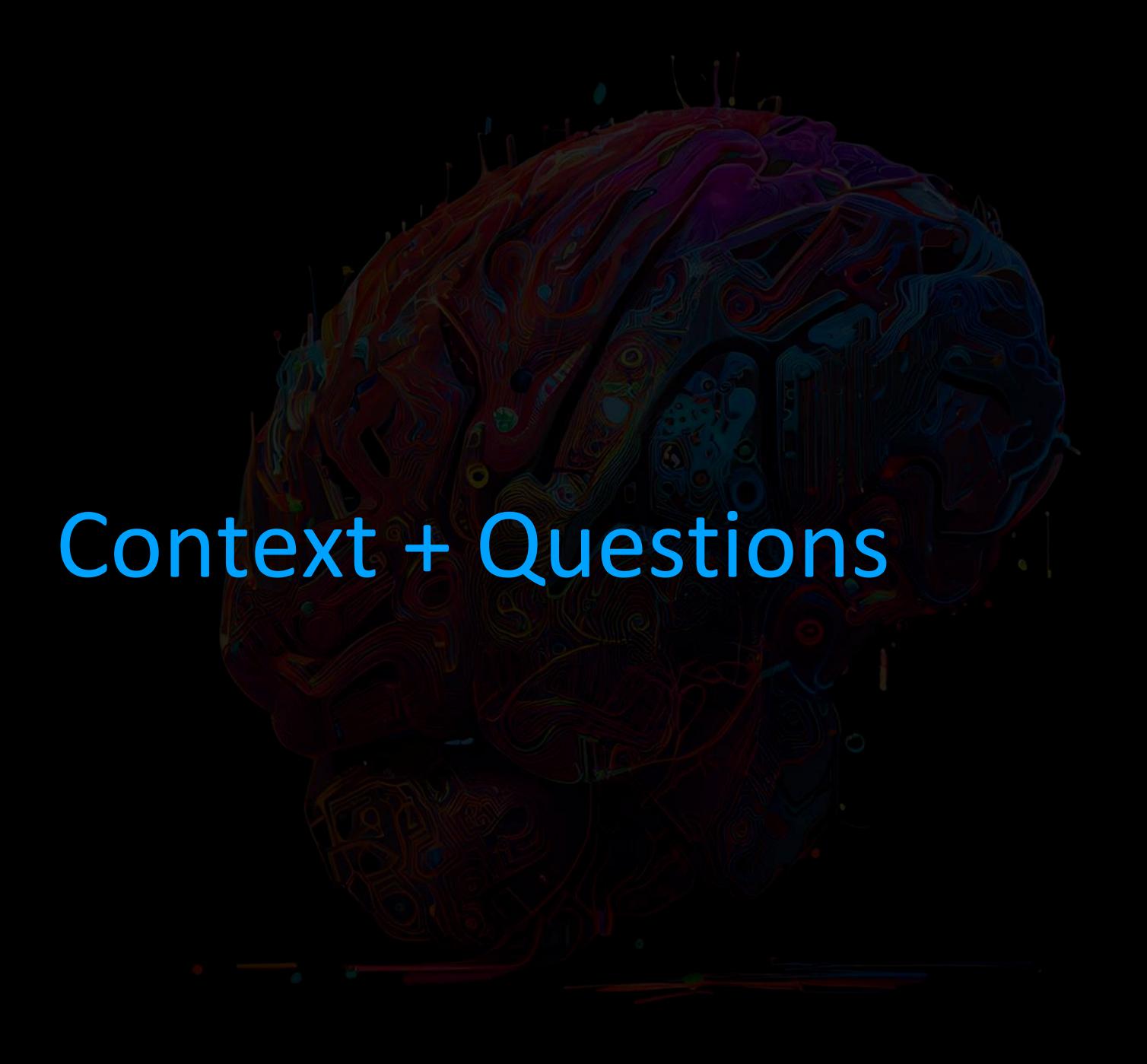
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L









# thank you

